



GLOBAL DIPLOMATIC ALLIANCES OFFERING CORPORATE & DIPLOMATIC SERVICES  
G.D.A. Holdings Ltd. - officially appointed management company to The London Diplomatic Association

## LONDON DIPLOMATIC ASSOCIATION (LDA)

### CORPORATE AFFILIATE MEMBERSHIP

- **A Voice in the Industry** - There are a number of approaches by which, via the LDA, a **corporate organisation can voice an opinion and discuss views** and topics **aligned with international trade and commerce**, not only with corporate peers but with **senior Diplomats** within specific **Embassies**, giving **worldwide scope and business potential**.
- **Invitations to High Profile Diplomatic and Corporate Events** – most of which are complimentary to members and their guests, (numbers of which are dependent on membership level), and will normally **include wine, champagne and canapés** – all events are hosted at 4/5 Star or exclusive venues, and are a **focal point for business networking** in a social and relaxed atmosphere. A unique chance to **meet and mingle with the International Diplomatic Community**, as well as decision makers in other UK based International Corporate Organisations.
- **Embassy National Day Celebrations - By Invitation Only** (dependent of membership level). A **unique and exclusive opportunity** to accompany the LDA to a National Day of choice – with personal introductions from the LDA, this is a chance to **meet and talk first hand with Diplomats in their own environment**.
- **Use of the LDA Logo as an Accreditation of Preferred Supplier Status within this community** (dependent on membership level). Use the LDA logo on all marketing and promotional materials (subject to LDA approval) which is a **valuable additional advantage in securing business**.
- **One to One Personal Introductions** orchestrated by the LDA for **direct dialogue with Government Ministers, Ambassadors and High Commissioners and Senior Diplomats** (where appropriate and at the discretion of the LDA). This will compliment your company's international business strategy.
- **Entry into the Corporate Directory on the LDA Website**, maximizes the exposure of your products and services to the LDA core membership of **Ambassadors and High Commissioners, all ranks of Diplomats and their PA's** within the UK which accounts for around **250 Embassies, 50 Representative Offices, 50 International Organisations**, and approximately **30,000 accredited Diplomats** (Plus **Video link** at Platinum levels).
- **Member Rates for Sponsorship Opportunities** and a limited **opportunity to address the audience** at selected events (dependent on membership level) to **specifically target** your company's products and services to a number of **dedicated decision makers** within this high level sector is a **unique and potentially lucrative marketing tool**.
- **Potential for exposure of Members products and services** through the LDA's marketing initiatives such as website, the LDA Corporate Directory, newsletters, events, and mail shots.
- **Exclusive Advertising Rates** on the LDA Website, in the LDA e-newsletter and the magazine **"The Diplomat"**. These approaches enable you to maximize your company's **exposure to key players within the Diplomatic arena** on a consistent basis, to build your company's reputation, business opportunities and client base within this high profile sector – (Plus **Advertorial exposure** at Platinum Plus levels).
- **The LDA have exclusively negotiated rates on a number of products and services** which reflect substantial discounts. **Preferential rates** on hotels, travel, wine, champagne, venues, conferences, training and events are just some of the saving that can be made for our members.
- **Email Shot to the LDA membership** (dependent on level of membership) – **Communicate directly**, specifically and exclusively to this key and high profile sector.
- **Annual Subscription to "The Diplomat" magazine**.

MEMBERSHIP	BENEFITS	COST
<b>Corporate Affiliate</b>  <b>BRONZE</b>	<p align="center"><b>Membership for 1</b></p> <p align="center">SINGLE CORPORATE MEMBERSHIP FOR 1 KEY DECISION MAKER ONLY</p> <ul style="list-style-type: none"> <li>Up to 5 Event places complimentary per annum (worth £30 pp per event minimum)</li> <li>Up to 5 Guest places complimentary per annum (worth £40 pp per event)</li> <li>Corporate Directory - Basic entry no link no description (worth £30 per month)</li> <li>Recruitment Advertisement 4 weeks per annum free (worth £25 per week)</li> <li>Annual Subscription to the "Diplomat" Magazine complimentary (worth £100 per annum) Including LDA Annual Administration Fee</li> </ul>	<p align="center"><b>£600</b></p> <p align="center">Per Annum</p> <p align="center"><b>BENEFITS WORTH £1,060</b></p>
<b>Corporate Affiliate</b>  <b>SILVER</b>	<p align="center"><b>Membership for up to 3</b></p> <p align="center">CORPORATE MEMBERSHIP FOR UP TO 3 KEY DECISION MAKERS ONLY</p> <ul style="list-style-type: none"> <li>Up to 15 Event places complimentary per annum (worth £30 pp per event minimum)</li> <li>Up to 15 Guest places complimentary per annum (worth £40 pp per event)</li> <li>Corporate Directory plus link plus 10 words description (worth £60 per month)</li> <li>Recruitment Advertisement 10 weeks per annum free (worth £25 per week)</li> <li>Annual Subscription to the "Diplomat" Magazine complimentary (worth 100 per annum) Including LDA Annual Administration Fee</li> <li>Website Advertisement 1 per annum for 1 month (worth £75 per month)</li> <li>Email Shot to Members 1 per annum (worth £500 per mailing up to 5000 named individuals)</li> </ul>	<p align="center"><b>£1800</b></p> <p align="center">Per Annum</p> <p align="center"><b>BENEFITS WORTH £2,845</b></p>

MEMBERSHIP	BENEFITS	COST
<p><b>Corporate Affiliate</b></p> <p><b>GOLD</b></p>	<p><b>Membership for up to 5</b></p> <p><b>CORPORATE MEMBERSHIP FOR UP TO 5 KEY DECISION MAKERS ONLY</b></p> <ul style="list-style-type: none"> <li>■ Up to <b>25 Event</b> Places complimentary per annum (worth £30 pp per event minimum)</li> <li>■ Up to <b>25 Guest</b> places complimentary per annum (worth £40 pp per event)</li> <li>■ Corporate Directory plus link plus <b>50 words</b> description and company logo (worth £120 per month)</li> <li>■ Recruitment advertisement <b>20 weeks</b> per annum free (worth £25 per week)</li> <li>■ Annual <b>Subscription</b> to the "Diplomat" Magazine complimentary (worth £100 per annum)</li> <li>■ Including <b>LDA Annual Administration Fee</b></li> <li>■ Website Advertisement <b>3 per annum</b> for 1 month (worth £75 per month)</li> <li>■ Email Shot to Members <b>2 per annum</b> (worth £500 per mailing up to 5000 named individuals)</li> <li>● <b>Newsletter News Item 1 per annum (worth £100 per item)</b></li> <li>● <b>Invitation to 1 National Day from a selected number of Embassies per annum with the opportunity of meeting Diplomats on a direct introduction basis (worth £250 per person)</b></li> </ul>	<p><b>£3200</b> Per Annum</p> <p><b>BENEFITS WORTH £5,565</b></p>
<p><b>Corporate Affiliate</b></p> <p><b>GOLD PLUS</b></p>	<p><b>Membership for up to 10</b></p> <p><b>CORPORATE MEMBERSHIP FOR UP TO 10 KEY DECISION MAKERS ONLY</b></p> <ul style="list-style-type: none"> <li>■ Up to <b>50 Event</b> places complimentary per annum (worth £30 pp per event minimum)</li> <li>■ Up to <b>50 Guest</b> places complimentary per annum (worth £40 pp per event)</li> <li>■ Corporate Directory plus link plus <b>100 words</b> description and company logo (worth £180 per month)</li> <li>■ Recruitment Advertisement <b>30 weeks</b> per annum free (worth £25 per week)</li> <li>■ Annual <b>Subscription</b> to the "Diplomat" Magazine complimentary worth (worth £100 per annum)</li> <li>■ Including <b>LDA Annual Administration Fee</b></li> <li>■ Website Advertisement <b>5 per annum</b> for 1 month (worth £75 per month)</li> <li>■ Email Shot to Members <b>3 per annum</b> (worth £500 per mailing up to 5000 named individuals)</li> <li>■ Newsletter News Item <b>2 per annum</b> (worth £100 per item)</li> <li>■ Invitation to <b>2 National Days</b> per annum from a selected number of Embassies with the opportunity of meeting Diplomats on a direct introduction basis (worth £250 per person)</li> <li>● <b>Use of the LDA Logo for marketing purposes designating company as a recognized member of the Association (subject to LDA approval) (worth £1000 per annum)</b></li> <li>● <b>3<sup>rd</sup> Preference on Sponsorship and "Addressing the Audience" opportunities at LDA events</b></li> </ul>	<p><b>£6400</b> Per Annum</p> <p><b>BENEFITS WORTH £10,285</b></p>
<p><b>Corporate Affiliate</b></p> <p><b>PLATINIUM</b></p>	<p><b>Membership for up to 15</b></p> <p><b>CORPORATE MEMBERSHIP FOR UP TO 15 KEY DECISION MAKERS ONLY</b></p> <ul style="list-style-type: none"> <li>■ Up to <b>75 Event</b> places complimentary per annum (worth £30 pp per event minimum)</li> <li>■ Up to <b>75 Guest</b> places complimentary per annum (worth £40 pp per event)</li> <li>■ Corporate Directory plus link plus <b>150 words</b> description and company logo (worth £210 per month)</li> <li>■ Recruitment advertisement <b>40 weeks</b> per annum free (worth £25 per week)</li> <li>■ Annual <b>Subscription</b> to the "Diplomat" Magazine complimentary (worth £100 per annum)</li> <li>■ Including <b>LDA Annual Administration Fee</b></li> <li>■ Website Advertisement <b>8 per annum</b> for 1 month (worth £75 per month)</li> <li>■ Email Shot to Members <b>4 per annum</b> (worth £500 per mailing up to 5000 named individuals)</li> <li>■ Newsletter News Item <b>3 per annum</b> (worth £100 per item)</li> <li>■ Invitation to <b>3 National Days</b> per annum from a selected number of Embassies with the opportunity of meeting Diplomats on a direct introduction basis (worth £250 per person)</li> <li>■ Use of the <b>LDA Logo with Preferred Supplier Accreditation</b> for marketing purposes designating company as a recognized member of the Association (subject to LDA approval) (worth £2000 per annum)</li> <li>■ <b>2<sup>nd</sup> Preference on Sponsorship and "Addressing the Audience" opportunities at LDA events</b></li> <li>● <b>Option of a Video Link on the LDA Website (worth £250) (special production rates available if required)</b></li> <li>● <b>Brochure/Promotional Material given to attendees at 2 events per annum (worth £450 per event)</b></li> <li>● <b>1 Half Page Advertisement per annum in the Diplomat Magazine (worth £1500)</b></li> </ul>	<p><b>£9800</b> Per Annum</p> <p><b>BENEFITS WORTH £17,420</b></p>
<p><b>Corporate Affiliate</b></p> <p><b>PLATINIUM PLUS</b></p>	<p><b>Membership for up to 20</b></p> <p><b>CORPORATE MEMBERSHIP FOR UP TO 20 KEY DECISION MAKERS ONLY</b></p> <ul style="list-style-type: none"> <li>■ Up to <b>100 plus Event</b> places complimentary per annum (worth £30 pp per event minimum)</li> <li>■ Up to <b>100 plus Guest</b> places complimentary per annum (worth £40 pp per event)</li> <li>■ Corporate Directory plus link plus <b>200 words</b> description and company logo (worth £250 per month)</li> <li>■ Recruitment Advertisement <b>52 weeks</b> per annum free (worth £25 per week)</li> <li>■ Annual <b>Subscription</b> to the "Diplomat" Magazine complimentary (worth £100 per annum)</li> <li>■ Including <b>LDA Annual Administration Fee</b></li> <li>■ Website Advertisement <b>12 per annum</b> for 1 month (worth £75 per month)</li> <li>■ Email Shot to Members <b>5 per annum</b> (worth £500 per mailing up to 5000 named individuals)</li> <li>■ Newsletter News Item <b>4 per annum</b> (worth £100 per item)</li> <li>■ Invitation to <b>4 National Days</b> per annum from a selected number of Embassies with the opportunity of meeting Diplomats on a direct introduction basis (worth £250 per person)</li> <li>■ Use of the <b>LDA logo with Preferred Supplier Accreditation</b> for marketing purposes designating comp. as a recognized member of the Association (subject to LDA approval) (worth £2000 per annum)</li> <li>■ <b>1<sup>st</sup> Preference on Sponsorship and "Addressing the Audience" opportunities at LDA events</b></li> <li>■ Option of a <b>Video Link</b> on the LDA Website worth (£250) (special production rates available if required)</li> <li>■ Brochure/promotional material given to attendees at <b>5 events</b> per annum (worth £450 per event)</li> <li>■ <b>2 Half Page or 1 Full Page</b> Advertisement per annum in the Diplomat Magazine (worth £3000)</li> <li>● <b>Advertorial in the Diplomat Magazine 1 per annum (worth £4000)</b></li> <li>● <b>One to One Personal Introductions by the LDA for direct dialogue with Government Ministers, Ambassadors and High Commissioners, and Senior Diplomats for international business opportunities and guidance (at the discretion of the LDA) (worth £3000)</b></li> </ul>	<p><b>£14000</b> Per Annum</p> <p><b>BENEFITS WORTH £30,950</b></p>